

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494599-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Jamestown Associates
Attention: Accounts Payable
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	494599	06327856

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/22/12	10/24/12	Eyewitness News	5:30a - 6am	MTW----	:15/:15	2	\$1,300.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/22/12 5:38 AM Eyewitness News 5:30a - 6am :15 ARBL1015H \$650.00 BK									
5:40 AM :15 ARBL1015H \$650.00									
2 WFSB Tu 10/23/12 5:28 AM Eyewitness News 5:30a - 6am :15 ARBL1015H \$650.00 BK									
5:30 AM :15 ARBL1015H \$650.00									
11	10/22/12	10/24/12	Eyewitness News	6:30am - 7am	MTW----	:15/:15	2	\$1,900.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 10/23/12 6:57 AM Eyewitness News 6:30am - 7am :15 ARBL1015H \$950.00 BK									
7:00 AM :15 ARBL1015H \$950.00									
1 WFSB W 10/24/12 6:45 AM Eyewitness News 6:30am - 7am :15 ARBL1015H \$950.00 BK									
6:46 AM :15 ARBL1015H \$950.00									
12	10/22/12	10/24/12	4p-5p Dr. Oz	4pm-5pm	MTW----	:15/:15	2	\$1,500.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/22/12 4:11 PM 4p-5p Dr. Oz 4pm-5pm :15 ARBL1015H \$750.00 BK									
4:13 PM :15 ARBL1015H \$750.00									
1 WFSB Tu 10/23/12 4:26 PM 4p-5p Dr. Oz 4pm-5pm :15 ARBL1015H \$750.00 BK									
4:28 PM :15 ARBL1015H \$750.00									
13	10/22/12	10/24/12	Eyewitness News	5pm - 5:30pm	MTW----	:15/:15	2	\$3,200.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 10/23/12 5:26 PM Eyewitness News 5pm - 5:30pm :15 ARBL1015H \$1,600.00 BK									
5:27 PM :15 ARBL1015H \$1,600.00									
1 WFSB W 10/24/12 5:21 PM Eyewitness News 5pm - 5:30pm :15 ARBL1015H \$1,600.00 BK									
5:23 PM :15 ARBL1015H \$1,600.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
494599-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Roraback For Congress	ANDREW RORABACK COI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/22/12	10/24/12	Eyewitness News	5pm - 5:30pm	MTW----	:15/:15	2	\$3,200.00	BK
14	10/22/12	10/24/12	Eyewitness News	5:30pm - 6pm	MTW----	:15/:15	2	\$3,200.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTW----	2	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	M	10/22/12	5:54 PM	Eyewitness News	5:30pm - 6pm	:15	ARBL1015H	\$1,600.00 BK
				5:56 PM				:15 ARBL1015H	\$1,600.00
2	WFSB	Tu	10/23/12	5:43 PM	Eyewitness News	5:30pm - 6pm	:15	ARBL1015H	\$1,600.00 BK
				5:43 PM				:15 ARBL1015H	\$1,600.00
15	10/22/12	10/24/12	Eyewitness News	6pm - 6:30pm	MTW----	:15/:15	2	\$3,800.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTW----	2	\$3,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	M	10/22/12	6:13 PM	Eyewitness News	6pm - 6:30pm	:15	ARBL1015H	\$1,900.00 BK
				6:15 PM				:15 ARBL1015H	\$1,900.00
2	WFSB	W	10/24/12	6:23 PM	Eyewitness News	6pm - 6:30pm	:15	ARBL1015H	\$1,900.00 BK
				6:25 PM				:15 ARBL1015H	\$1,900.00
16	10/22/12	10/24/12	Eyewitness News	11PM - 11:35PM	MTW----	:15/:15	2	\$3,300.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTW----	2	\$3,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	M	10/22/12	11:22 PM	Eyewitness News	11PM - 11:35PM	:15	ARBL1015H	\$1,650.00 BK
				11:23 PM				:15 ARBL1015H	\$1,650.00
2	WFSB	W	10/24/12	11:32 PM	Eyewitness News	11PM - 11:35PM	:15	ARBL1015H	\$1,650.00 BK
				11:35 PM				:15 ARBL1015H	\$1,650.00
17	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Su	10/28/12	8:58 AM	CBS Sunday Morning	9:00am - 10:30am	:30	ARMO1003H	\$1,800.00 NM
18	10/28/12	10/28/12	Eyewitness News	11PM - 11:35PM	-----S	:30	1	\$1,900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Su	10/28/12	11:27 PM	Eyewitness News	11PM - 11:35PM	:30	ARMO1003H	\$1,900.00 NM
						Total Spots	16		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$40,100.00
<u>Agency Commission</u>	\$6,015.00
<u>Net Amount Due</u>	\$34,085.00

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